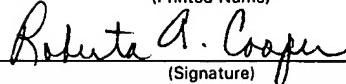




Atty. Dkt. No. 023720-0339

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant: Gary M. Richter, et al.
Title: MERCHANDISING SYSTEM
Appl. No.: 10/656,832
Filing Date: 09/05/2003
Examiner: To be determined
Art Unit: 3637

CERTIFICATE OF EXPRESS MAILING	
I hereby certify that this correspondence is being deposited with the United States Postal Service's "Express Mail Post Office To Addressee" service under 37 C.F.R. § 1.10 on the date indicated below and is addressed to: Commissioner for Patents, PO Box 1450, Alexandria, Virginia 22313-1450.	
EL 979078851 US (Express Mail Label Number)	12/08/03 (Date of Deposit)
Roberta A. Cooper (Printed Name)	
 (Signature)	

INFORMATION DISCLOSURE STATEMENT
UNDER 37 CFR §1.56

Mail Stop Missing Parts
Commissioner for Patents
PO Box 1450
Alexandria, Virginia 22313-1450

Sir:

Submitted herewith on Form PTO/SB/08 is a listing of documents known to Applicants in order to comply with Applicants' duty of disclosure pursuant to 37 CFR §1.56. A copy of each listed document, except as noted below, is being submitted to comply with the provisions of 37 CFR §1.97 and §1.98.

The USPTO has waived the requirement under 37 CFR 1.98(a)(2)(i) to submit copies of U.S. patents and U.S. patent application publications when citing and submitting an Information Disclosure Statements in a patent application filed after June 30, 2003 and in an international application that has entered the national stage under 37 USC §371 after June 30, 2003. Accordingly, copies of these types of documents are not being supplied in connection with this application. Reference is being made to Pre-OG Notice from Office of Patent Legal Administration dated July 25, 2003, *Information Disclosure Statements May Be Filed Without*

Copies of U.S. Patents and Published Applications in Patent Applications filed after June 30, 2003.

The submission of any document herewith, which is not a statutory bar, is not intended as an admission that such document constitutes prior art against the claims of the present application or that such document is considered material to patentability as defined in 37 CFR §1.56(b). Applicants do not waive any rights to take any action which would be appropriate to antedate or otherwise remove as a competent reference any document which is determined to be a *prima facie* art reference against the claims of the present application.

TIMING OF THE DISCLOSURE

The listed documents are being submitted in compliance with 37 CFR §1.97(b), before the mailing date of the first Office Action on the merits.

RELEVANCE OF EACH DOCUMENT

All of the documents are in English.

Applicants respectfully request that any listed document be considered by the Examiner and be made of record in the present application and that an initialed copy of Form PTO/SB/08 be returned in accordance with MPEP §609.

The Commissioner is hereby authorized to charge any additional fees which may be required regarding this application under 37 CFR §§ 1.16-1.17, or credit any overpayment, to Deposit Account No. 06-1447. Should no proper payment be enclosed herewith, as by a check being in the wrong amount, unsigned, post-dated, otherwise improper or informal or even

entirely missing, the Commissioner is authorized to charge the unpaid amount to Deposit Account No. 06-1447.

Respectfully submitted,

Date 12/8/03

By Scott

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Substitute for form 1449B/PTO

**INFORMATION DISCLOSURE
STATEMENT BY APPLICANT**

Date Submitted: December 8, 2003

(use as many sheets as necessary)

Sheet 1 of 1

C mplete if Known

Application Number	10/656,832
Filing Date	09/05/03
First Named Inventor	Gary M. Richter
Group Art Unit	3637
Examiner Name	To be determined

Attorney Docket Number 023720-0339

U.S. PATENT DOCUMENTS

Examiner Initials*	Cite No. ¹	U.S. Patent Document		Name of Patentee or Applicant of Cited Document	Date of Publication of Cited Document MM-DD-YYYY	Pages, Columns, Lines, Where Relevant Passages or Relevant Figures Appear
		Number	Kind Code ² (if known)			
A1	903,368			Flanders	11/10/08	
A2	2,079,754			Waxgiser	05/11/37	
A3	2,110,299			Hinkle	03/08/38	
A4	2,303,275			Hull	11/24/42	
A5	3,161,295			Chesley	12/15/64	
A6	3,308,961			Chesley	03/14/67	
A7	3,348,732			Schwarz	10/24/67	
A8	3,452,899			Libberton	07/01/69	
A9	3,893,585			Morrison et al.	07/08/73	
A10	4,300,693			Spamer	01/17/81	
A11	4,378,872			Brown	04/05/83	
A12	4,600,121			Falk et al.	07/15/86	
A13	4,625,894			James et al.	12/02/86	
A14	4,730,741			Jackle, III et al.	03/15/88	
A15	4,762,236			Jackle, III et al.	08/09/88	
A16	4,830,201			Breslow	05/16/89	
A17	4,934,645			Breslow	06/19/90	
A18	5,012,936			Crum	05/07/91	
A19	5,123,546			Crum	06/23/92	
A20	5,161,702			Skalski	11/10/92	
A21	5,665,304			Heinen et al.	09/09/97	
A22	5,671,851			Johnson et al.	09/30/97	
A23	5,855,283			Johnson	01/05/99	
A24	5,873,489			Ide et al.	02/23/99	
A25	5,970,887			Hardy	10/26/99	
A26	6,041,720			Hardy	03/28/00	
A27	6,082,558			Battaglia	07/04/00	
A28	6,105,791			Chalson et al.	08/22/00	
A29	6,142,317			Merl	11/07/00	
A30	6,375,015	B1		Wingate	04/23/02	
A31	6,464,089	B1		Rankin, VI	10/15/02	
A32	6,523,703	B1		Robertson	02/25/03	

Examiner Signature

Date Considered

*EXAMINER: Initial if reference considered, whether or not citation is in conformance with MPEP 609. Draw line through citation if not in conformance and not considered. Include copy of this form with next communication to applicant.

¹ Unique citation designation number. ²See attached Kinds of U.S. Patent Documents. ³Enter Office that issued the document, by the two-letter code (WIPO Standard ST.3). ⁴For Japanese patent documents, the indication of the year of the reign of the Emperor must precede the serial number of the patent document. ⁵Kind of document by the appropriate symbols as indicated on the document under WIPO Standard ST. 16 if possible. ⁶Applicant is to place a check mark here if English language Translation is attached.

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